

*America's Career Resource Network is a program of the US Department of Education, Office of Adult and Vocational Education, authorized by Section 118 of the Carl D. Perkins Vocational and Technical Education Act of 1998 (Perkins III).*

## Adjusting for the Season

Each year, NH Employment Security reports all sorts of information about our state's labor force. It reports the number of employed workers, unemployed workers, and the unemployment rate to name just a few. When reporting, NHES sometimes needs to adjust the data to account for cyclical changes. The result is then considered "Seasonally Adjusted". Can you guess which of the following are events that typically affect employment and what months they generally occur? (There's at least one per month.)

Event ?	Month
Christmas, and all its effects; ski season starts	_____
Decreased tourism; holiday hiring	_____
NH Motorcycle Week; increased production	_____
Construction affected by weather; winter sports are up; college breaks	_____
Hunting season; animal kingdom strikes	_____
Memorial Day is start of many summer tourist activities	_____
Neighboring state increases sales taxes	_____
Most schools close and tourism jumps	_____
Town meetings affect local government employment	_____
"Mud Season"; income tax refunds affect retail employment	_____
Most schools closed and tourism going strong	_____
Construction affected by weather; winter sports are up; school vacations affect teachers & bus drivers	_____
Tourism ebbs as schools reopen	_____
Spring cleaning; student employment climbs	_____
Leaves come down and tourism goes up	_____
Schools closed; plants shut down; tourism going strong	_____

Source: Economic Conditions, Dec 2001

Answers in opposite column:



For many, the military offers excellent "learn-and-earn" opportunities. All new members of the armed Forces receive basic training to prepare them for military life. Most go on to advanced training for specific occupations to prepare them for their military career. This job training may also count toward academic credit in a civilian college. The military provides training to their personnel in a variety of subjects ranging from weapons maintenance to telecommunications and personnel management to strategic battle simulations. Civilian employers consider military training excellent preparation for many civilian jobs.

In New Hampshire, the NH Air National Guard and the NH Army National Guard are proud members of the US Armed Forces providing NH jobs. Students may contact their local recruiter for either branch as well as the following service branches:

<http://www.uscg.mil/jobs/> Coast Guard

<http://www.af.mil/> US Air Force

<http://www.usmc.mil/> US Marine Corps

<http://www.army.mil/> US Army

<http://www.navy.mil/> US Navy

Did You Know?

Month	Event
Dec	Christmas, and all its effects; ski season starts
Nov	Decreased tourism; holiday hiring
Oct	Leaves come down and tourism goes up
Sep	Tourism ebbs as schools reopen
Aug	Most schools closed and tourism going strong
Jul	Schools closed; plants shut down; tourism going strong
Jun	Most schools close and tourism jumps
May	Memorial Day is start of many summer tourist activities
Apr	"Mud Season"; income tax refunds affect retail employment
Mar	Town meetings affect local government employment
Feb	School vacations affect teachers and bus drivers
Jan	Construction affected by weather; winter sports are up; college breaks

During 2000 there were just about 64,000 NH workers in the high technology industries. This amounts to 11% of all employees.

The average weekly wage (aww) for these workers in high tech was \$1,168 which is \$500 more than the statewide all industry aww.

One-third of New Hampshire's total high tech employment was in the Services industries.

In 2000, the number of New Hampshire residents that were employed, including those working outside the area, was 666,320. In November 2001 there were 675,940.

The preliminary seasonally adjusted unemployment rate for November 2001 was 3.9%.

(The U.S. adjusted rate was 5.7% as of November 2001.)BLS

The 2000 unemployment rate was 2.8%.

New Hampshire was the safest state in New England for the fifth year in a row - second safest in the country during 2001.

(According to rankings by Morgan Quitno Press)

The average weekly wage (aww) in New Hampshire in 1999 was \$618. Aww for the country was \$641.

The total number of jobs located in New Hampshire as of November, 2001 was 623,200 (preliminary).

As of Nov, 2000 there were 627,800.

In 1999 there were 590,561.

The largest major sector was Services, with 35% of the employment, followed by Retail Trade with 22%, and Manufacturing with 18%.

The largest Services industries in New Hampshire were Health Services, Educational Services, Business Services, Social Services, and Engineering/Accounting/Research Services.

Source: Economic Conditions, Dec 2001 and <http://nhnetwork.nhes.state.nh.us/nhjs/areaprofiledata.asp?session=area&geo=3301000000>

# Who's Doing What?

## A Manufacturing Technology Program for NH High Schools Level One Underway at Huot Center

In the last edition of this newsletter you learned of the fledgling effort underway at the J. Oliva Huot Technical Center at Laconia High School to establish a manufacturing technology program based on industry-wide standards provided by the Manufacturing Skill Standards Council. The program, as envisioned by the Huot Center's Director, Scott Davis, is organized into three levels that students progress through over three years. It involves students in paid internships and provides a seamless transition for those graduates who wish to pursue post-secondary through articulation with Laconia and Berlin campuses of the New Hampshire Community Technical College System.

With the opening of school in August the newly revised Level One of the program began with nine students enrolled. In support of the effort an advisory board of members from the community, business, and education was formed. The board further organized into three working committees – program content, work-based learning, and marketing. Over the course of the three-year pilot effort, each committee will set priorities and strategies for achieving priorities using the general framework of the project as their guide. The intent is to annually make a level of the program available for dissemination to other technical centers in New Hampshire. *If you are interested in serving on one of the committees, contact Jim Leon at 271-6954.*

## Tell Us What YOU Are Doing!

Send us your story about what you have done/what you are doing/will be doing/are thinking about doing to FAX: (603)228-4172 or email address [ricker@nhes.state.nh.us](mailto:ricker@nhes.state.nh.us) (my preference) or, the "good ole' fashioned way" mailing address: New Hampshire Career Resource Network, NHES, 32 South Main Street, Concord, NH 03301.

# Web Searching

### #1 Know Where To Go

Directories-catalogues of sites organized by subject (ie: Yahoo), are best if you want to quickly find information on a general topic. If you're looking for a biography on some famous person (like Pablo Picasso), look here. Indexes like Alta Vista are best used for pinpointing specific pieces of information like a specific piece of artwork by Picasso.

### #2 Think Small

Be on the lookout for smaller or specific databases.

### #3 Be Specific

The best queries (searches) consist of terms, words, or phrases that exist only in the document you want. Avoid using common words like "baseball" or you'll wind up with thousands of useless responses. Use more (as many as possible) specific terms (Babe Ruth signed baseball).

### #4 Learn the Lingo

Make sure you use quotations for names and phrases. Try using what's called Boolean operators(words)--words like "and", "or", and "not." Using these will

let you find information by playing two key words off of each other.

### #5 Watch the Spelling!

Misspelling will cost you a lot of wasted time in your search. No big deal if you're doing one quick search for one item. When you start doing more and more "research" for school AND work projects, time might seem more important. Sometimes you will still get some of what you were looking for anyway, but not quite as much. If you search for potatoe you will get less responses than if you searched for potato.

### #6 Launch Multiple Browser Windows

Fire up the browser, then open a second browsing window. (In Netscape, select New Browser from the File menu; In Internet Explorer, select New Window from the File menu.) Anchor one window on the search results page, and use the other to track down data.

### #7 Don't Bog Down/Keep Moving

You usually don't want to go past the first few pages of search results. You'll

likely do better to do another search using some different key words or combination of key words.

### #8 Leave a Mark

When you finally find a site that you like or it looks interesting, bookmark it. (You could also just print out the first screen page.) Don't linger now; stay on the hunt for new and useful information.

### #9 Check the URL

No, it's not southern oil! You know, it's that thing that usually starts "www.something\_or\_other.com". Take a good look, if it is real long, or has a tilde(~), it's a tip that it is a personal web page. Unless you are looking for obscure type information, you should move on.

### #10 Get Help

Rules of one site can differ from another or they may very well have changed since your last visit. Even if you'd rather keep circling than stop and ask directions, you should ask. Search techniques can be found in every search engine's HELP section. Take a look!



## **Career Development Web Sites To Check Out**

Know a good site - let me know so we can share with your fellow professionals.

**America's Job Bank** – search a nationwide listing

[www.acinet.org](http://www.acinet.org)

**America's CareerInfo Net** – labor market and career information both nationwide and by state

[www.alx.org](http://www.alx.org)

**Federal Jobs Central** – information on jobs with the federal government

[www.fedjobs.com](http://www.fedjobs.com)

**Career Mosaic** – commercial job and career site

[www.careermosaic.com](http://www.careermosaic.com)

**Career Path** - commercial job and career site

[www.careerpath.com](http://www.careerpath.com)

**The Employment Guide's Career Web** – commercial job and career site

[www.cweb.com](http://www.cweb.com)

**Jobweb** - commercial job and career site maintained by the National Association of Colleges and Employers

[www.jobweb.org](http://www.jobweb.org)

**Monster Board** – commercial job and career site

[www.monster.com](http://www.monster.com)

**The Riley Guide** – employment opportunities and resources

[www.rileyguide.com](http://www.rileyguide.com)

**Occupational Outlook Handbook** – career information from the Bureau of Labor Statistics

[stats.bls.gov.oco/home.htm](http://stats.bls.gov.oco/home.htm)

**Employment and Training Administration** – job and career

information

[www.doleta.gov/individ.htm](http://www.doleta.gov/individ.htm)

**National Center for Education Statistics** – College Opportunities On-Line

[www.nces.ed.gov/ipeds/cool](http://www.nces.ed.gov/ipeds/cool)

**The College Board** – information on colleges, testing, and more

[www.collegeboard.org](http://www.collegeboard.org)

**NH Future** - Post entry-level job openings

[www.NHFuture.net](http://www.NHFuture.net)

**Peterson's** – the popular print guide to colleges on-line

[www.petersons.com](http://www.petersons.com)

**Embark** – college information such as schools, scholarships, distance learning, testing, and more

[www.embark.com](http://www.embark.com)

**College Net** – college information such as schools, scholarships, distance learning, testing, and more

[www.collegenet.com](http://www.collegenet.com)

**Job Corps NE** – information about New England's Job Corps Program

[www.NEJobCorps.org](http://www.NEJobCorps.org)

**School-to-Work** – information about national school-to-work programs

[www.stw.ed.gov](http://www.stw.ed.gov)

**Educational Resources Information Center (ERIC)** – research materials on topics such as career development, conflict resolution, and achievement

[www.uncg.edu/edu/ericcass/libhome.htm](http://www.uncg.edu/edu/ericcass/libhome.htm)

**New Hampshire Career Resource Network** – career development information [www.state.nh.us/elmi/nhcrn/index.htm](http://www.state.nh.us/elmi/nhcrn/index.htm)

**New Hampshire Employment Security** – job opportunities & labor market information [www.state.nh.us/elmi/index.html](http://www.state.nh.us/elmi/index.html).

